



TAFE SA – ADVERTISING CAMPAIGN TALENT CALL OUT

Background

TAFE SA are producing a new advertising campaign and are looking to cast real TAFE SA students to feature as talent in the advertising material. We want to ensure our campaign is a true reflection of our diverse student cohort and encourage all students to apply (no prior acting experience required).

Successful applicants will be featured in the final advertising campaign, which may include a TV commercial, outdoor advertising (i.e. billboards, bus stops, bus wraps) and social media advertising. The campaign will run for 3-5 years.

Compensation

Talent will be compensated for their involvement. The talent fee will cover usage in perpetuity across paid and organic material. Fees will vary depending on the role.

Requirements

Talent will need to be available for a screen test **April 5th or 6th**. They will also need to be available from **May 1st – May 6th** for the shoot. Specific times will be confirmed for selected talent – you will not be required to attend all shoot days.

Applications

If you are interested in being put forward for consideration in the casting process, please submit a headshot and the following details to alex@showpony.com.au by Sunday April 2nd.

Please subject your email: TAFE SA Campaign – Casting Submission (**NAME**)

Name:

Age:

Course:

Year of study:

Describe yourself in a few sentences: