

JOB ROLE

WEB ADMINISTRATOR

LEVEL OF GROWTH FOR JOB ROLE



- > Projected change of 17.4%
- > From 80,200 in 2021 to 94,200 in 2026

AVERAGE SALARY FOR OCCUPATION



Entry level
(1-3 years' experience)



Senior
(8+ years' experience)

WHAT DO EMPLOYERS WANT?



SPECIALISED SKILLS

- > Content Management Systems
- > Adobe Photoshop
- > Teamwork/Collaboration
- > System Architecture
- > Data Management

EMPLOYABILITY SKILLS

- > Editing
- > Creativity
- > Communication Skills
- > Research
- > Meeting Deadlines

DIGITAL SKILLS

- > Linux
- > Adobe Indesign
- > WordPress
- > Microsoft Exchange
- > Web Analytics

EMPLOYMENT PROSPECTS



TOP SOUTH AUSTRALIAN INDUSTRIES WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > Higher Education
- > Scientific Research Services
- > Newspaper Publishing
- > State Government Administration
- > Defence

TOP SOUTH AUSTRALIAN EMPLOYERS WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > The University of South Australia
- > Flinders University
- > The Hospital Research Foundation
- > News Corp
- > Government of South Australia

LOOK FOR JOBS BEING ADVERTISED USING THESE JOB TITLES:

- > Website Manager
- > Webmaster



YOU MIGHT CONSIDER UNDERTAKING STUDY TO TRANSITION INTO THESE RELATED JOB ROLES:

- > ICT Network Professional



QUALIFICATION PATHWAYS

Looking to progress your career? TAFE SA can help you further your study with these courses (*fees may apply)

- > Certificate IV in Information Technology (Web Development) (ICT40120)
- > Diploma of Information Technology (Back End Web Development) (ICT50220)

Or undertake a range of short courses to supplement your existing knowledge or continue upskilling.

Further information available on the TAFE SA website.



NETWORKING WITH INDUSTRY

Networking with industry provides you with opportunities to gain employment, advance your career and stay current with industry changes.

Conferences and workshops are an excellent way to introduce yourself to key industry contacts.

Upcoming events include:

- > **SecTech Roadshow**
14th May 2024
Adelaide Showgrounds
- > **Innovate SA 2024**
Further information available [here](#).

Follow these organisations on social media:

- > Australian Computer Society (SA Branch)
- > Information Technology Professionals Association

Consider these opportunities to find employment:

- > Send your resume to relevant businesses in your local area
- > Look for employment opportunities advertised on
 - the TAFE SA Jobs Board
 - online employment websites like Seek
 - the job board on your local Regional Development Australia (RDA) website



CAREER SUPPORT

Not sure where to start? TAFE SA's Student Services can provide you with a range of career planning support including:

- > career planning
- > write a winning resume
- > how to respond to selection criteria
- > cover letters that stand out
- > preparing for job interviews

To find out more, or to book an appointment, visit TAFE SA's Career Support Page: Career Support (tafesa.edu.au)

Data sources:

Burning Glass Technologies. "Labor Insight™ Real-Time Labor Market Information Tool." <http://www.burning-glass.com>. 2021, data sourced 2023

Labour Market Insights, Government of Australia, data sourced 2023

Salaries are based on the Median Australian Salary from Salary Expert. Experienced salary levels may require additional study. Salaries may vary in your location. Information is accurate as of March 2023 and is to be used as a guide only.

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