

# JOB ROLE

# WEB ADMINISTRATOR

## LEVEL OF GROWTH FOR JOB ROLE



- > Projected change of +8.7%
- > From 70,500 in 2023 to 76,600 in 2028

## AVERAGE SALARY FOR OCCUPATION



**Entry level**  
(1-3 years' experience)



**Senior**  
(8+ years' experience)

## WHAT DO EMPLOYERS WANT?



### SPECIALISED SKILLS

- > Content Creation
- > Search Engine Optimisation
- > User Experience (UX)
- > Information Architecture
- > HyperText Markup Language (HTML)

### EMPLOYABILITY SKILLS

- > Communication
- > Coordinating
- > Problem Solving
- > Governance
- > Time Management

### DIGITAL SKILLS

- > Microsoft SharePoint
- > SQL
- > Word Press
- > Windows Servers
- > Veeam

## EMPLOYMENT PROSPECTS



### TOP SOUTH AUSTRALIAN INDUSTRIES WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > State Government Administration
- > Engineering Design and Engineering Consulting Services
- > Pharmaceutical, Cosmetic and Toiletry Goods Retailing
- > Social Assistance Services
- > Higher Education

### TOP SOUTH AUSTRALIAN EMPLOYERS WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > State of South Australia
- > QinetiQ
- > University of Adelaide
- > South Australian Tourism Commission
- > The Red Cross

### LOOK FOR JOBS BEING ADVERTISED USING THESE JOB TITLES:

- > Web Administrator
- > Website Content Coordinators
- > Website Content Manager





## QUALIFICATION PATHWAYS

**Looking to progress your career?** TAFE SA can help you further your study with these courses (\*fees may apply)

- > Certificate IV in Information Technology (Web Development) (ICT40120)
- > Diploma of Information Technology (Back End Web Development) (ICT50220)

Or undertake a range of short courses to supplement your existing knowledge or continue upskilling.

Further information available on the TAFE SA website.



## NETWORKING WITH INDUSTRY

Networking with industry provides you with opportunities to gain employment, advance your career and stay current with industry changes.

Conferences and workshops are an excellent way to introduce yourself to key industry contacts.

Follow these organisations on social media:

- > Australian Computer Society (SA Branch)
- > Information Technology Professionals Association

Consider these opportunities to find employment:

- > Send your resume to relevant businesses in your local area
- > Look for employment opportunities advertised on
  - the TAFE SA Jobs Board
  - online employment websites like Seek
  - the job board on your local Regional Development Australia (RDA) website



## CAREER SUPPORT

**Not sure where to start?** TAFE SA's Student Services can provide you with a range of career planning support including:

- > career planning
- > write a winning resume
- > how to respond to selection criteria
- > cover letters that stand out
- > preparing for job interviews

**To find out more, or to book an appointment, visit TAFE SA's Career Support Page: Career Support ([tafesa.edu.au](https://tafesa.edu.au))**

### Data sources:

Industry and job role data sourced 2024 from Lightcast™.(2022). "Labor Insight™ Real-Time Labor Market Information Tool." Retrieved from <https://labourinsight.lightcast.io/anz>.

Level of Growth for Job Role data sourced 2024 from Employment Projections, Jobs and Skills Australia © Commonwealth of Australia. Jobs and Skills Australia monitors the quality of information available on this website and updates this regularly however Jobs and Skills Australia does not make any representation or warranty about the accuracy, reliability, currency, or completeness of any material contained on this website or on any linked site.

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