JOB ROLE
WEB ADMINISTRATOR

LEVEL OF GROWTH FOR JOB ROLE

> Projected change of +8.7%
> From 70,500 in 2023 to 76,600 in 2028

AVERAGE SALARY FOR OCCUPATION

$87,700   **Entry level** (1-3 years' experience)

$153,700   **Senior** (8+ years' experience)

WHAT DO EMPLOYERS WANT?

SPECIALISED SKILLS

> Content Management Systems
> Adobe Photoshop
> Teamwork/Collaboration
> System Architecture
> Data Management

EMPLOYABILITY SKILLS

> Editing
> Creativity
> Communication Skills
> Research
> Meeting Deadlines

DIGITAL SKILLS

> Linux
> Adobe Indesign
> WordPress
> Microsoft Exchange
> Web Analytics

EMPLOYMENT PROSPECTS

TOP SOUTH AUSTRALIAN INDUSTRIES WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

> Higher Education
> Scientific Research Services
> Newspaper Publishing
> State Government Administration
> Defence

TOP SOUTH AUSTRALIAN EMPLOYERS WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

> The University of South Australia
> Flinders University
> The Hospital Research Foundation
> News Corp
> Government of South Australia

LOOK FOR JOBS BEING ADVERTISED USING THESE JOB TITLES:

> Website Manager
> Webmaster

QUALIFICATION PATHWAYS

Looking to progress your career? TAFE SA can help you further your study with these courses (*fees may apply)

> Certificate IV in Information Technology (Web Development) (ICT40120)

> Diploma of Information Technology (Back End Web Development) (ICT50220)

Or undertake a range of short courses to supplement your existing knowledge or continue upskilling.

Further information available on the TAFE SA website.

NETWORKING WITH INDUSTRY

Networking with industry provides you with opportunities to gain employment, advance your career and stay current with industry changes.

Conferences and workshops are an excellent way to introduce yourself to key industry contacts.

Follow these organisations on social media:

> Australian Computer Society (SA Branch)

> Information Technology Professionals Association

Consider these opportunities to find employment:

> Send your resume to relevant businesses in your local area

> Look for employment opportunities advertised on
  - the TAFE SA Jobs Board
  - online employment websites like Seek
  - the job board on your local Regional Development Australia (RDA) website

CAREER SUPPORT

Not sure where to start? TAFE SA's Student Services can provide you with a range of career planning support including:

> career planning

> write a winning resume

> how to respond to selection criteria

> cover letters that stand out

> preparing for job interviews

To find out more, or to book an appointment, visit TAFE SA's Career Support Page: Career Support (tafesa.edu.au)

TAFESA.EDU.AU