

JOB ROLE

PHOTOGRAPHER

LEVEL OF GROWTH FOR JOB ROLE



- > Projected Change +1%
- > From 14,600 in 2021 to 14,800 in 2026

AVERAGE SALARY FOR OCCUPATION



Entry level
(1-3 years' experience)



Senior
(8+ years' experience)

WHAT DO EMPLOYERS WANT?



SPECIALISED SKILLS

- > Adobe Photoshop
- > Videography
- > Teamwork/Collaboration
- > Social Media
- > Multimedia Skills

EMPLOYABILITY SKILLS

- > Creativity
- > Editing
- > Communication Skills
- > Positive Disposition
- > Organisational Skills

DIGITAL SKILLS

- > Adobe Creative Suite

EMPLOYMENT PROSPECTS



TOP SOUTH AUSTRALIAN INDUSTRIES WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > Real Estate Services
- > Local Government Administration
- > Professional, Scientific and Technical Services

TOP SOUTH AUSTRALIAN EMPLOYERS WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > Precious Pearl Photography
- > Harris Real Estate
- > Your Socialchef
- > Now & Forever Photography Australia
- > Noir Creative

LOOK FOR JOBS BEING ADVERTISED USING THESE JOB TITLES:

- > Real Estate Photographer
- > Corporate Photographer
- > Food Photographer



YOU MIGHT CONSIDER UNDERTAKING STUDY TO TRANSITION INTO THESE RELATED JOB ROLES:

- > Camera Operator (Film, Television or Video)
- > Photographic Developer and Printer
- > Photographic Director

QUALIFICATION PATHWAYS



Looking to progress your career? TAFE SA can help you further your study with these courses (*fees may apply)

- > Diploma of Photography and Digital Imaging

Or undertake a range of short courses to supplement your existing knowledge or continue upskilling.

Further information available on the TAFE SA website.

JOB HOLDER COMMENTS

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“Studying Photography at TAFE SA taught me the practical skills needed in the industry. I got to work on projects such as shooting to a brief, collaboration with other artists and learning the skills of managing my own photography business. I’ve built a strong foundation in my technical skills, this really strengthened my confidence with my practice, whether that is working in a studio or shooting on location.”

Naomi Shan

Diploma of Photography and Photo Imaging



NETWORKING WITH INDUSTRY



Networking with industry provides you with opportunities to gain employment, advance your career and stay current with industry changes.

Conferences and workshops are an excellent way to introduce yourself to key industry contacts. Upcoming events include:

- > **Professional Photography Business Network Industry Night - Adelaide2024**
Dates to be confirmed.
Further information available [here](#)
- > **BirdLife Photography Biennial Conference**
23rd – 24th March 2024
Adelaide Hills Convention Centre

Follow these organisations on social media:

- > South Australian Living Artists Festival
- > Art Gallery of South Australia
- > Centre for Creative Photography

Consider these opportunities to find employment:

- > Send your resume to relevant businesses in your local area
- > Look for employment opportunities advertised on
 - the TAFE SA Jobs Board
 - online employment websites like Seek
 - the job board on your local Regional Development Australia (RDA) website

CAREER SUPPORT



Not sure where to start? TAFE SA's Student Services can provide you with a range of career planning support including:

- > career planning
- > write a winning resume
- > how to respond to selection criteria
- > cover letters that stand out
- > preparing for job interviews

To find out more, or to book an appointment, visit TAFE SA's Career Support Page: Career Support (tafesa.edu.au)

Data sources:

Burning Glass Technologies. "Labor Insight™ Real-Time Labor Market Information Tool." <http://www.burning-glass.com>. 2021, data sourced 2023

Labour Market Insights, Government of Australia, data sourced 2023

Salaries are based on the Median Australian Salary from Salary Expert. Experienced salary levels may require additional study. Salaries may vary in your location. Information is accurate as of March 2023 and is to be used as a guide only.

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