

JOB ROLE

PERSONAL TRAINER

LEVEL OF GROWTH FOR JOB ROLE



- > Projected change of +7.7%
- > From 35,900 in 2023 to 38,700 in 2028

AVERAGE SALARY FOR OCCUPATION



Entry level
(1-3 years' experience)



Senior
(8+ years' experience)

WHAT DO EMPLOYERS WANT?



SPECIALISED SKILLS

- > Strength Training and Conditioning
- > Cardiopulmonary Resuscitation (CPR)
- > Program Designing
- > Health Literacy

EMPLOYABILITY SKILLS

- > Communication
- > Time Management
- > Customer Service
- > Coaching
- > Enthusiasm

EMPLOYMENT PROSPECTS



TOP SOUTH AUSTRALIAN INDUSTRIES WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > Health and Fitness Services
- > Residential Care Services
- > Sports and Physical Recreation Clubs

TOP SOUTH AUSTRALIAN EMPLOYERS WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > Southern Cross Care
- > Goodlife Health Clubs
- > YMCA
- > Next Gen Health & Lifestyle Clubs
- > Anytime Fitness

LOOK FOR JOBS BEING ADVERTISED USING THESE JOB TITLES:

- > Fitness Instructor
- > Group Fitness Instructor
- > Health and Wellness Instructor
- > Personal Trainer



YOU MIGHT CONSIDER UNDERTAKING STUDY TO TRANSITION INTO THESE RELATED JOB ROLES:

- > Fitness Centre Manager
- > Lifeguard
- > Recreation Officer

QUALIFICATION PATHWAYS



Looking to progress your career? TAFE SA can help you further your study with these courses (*fees may apply)

- > Certificate III in Fitness (SIS30321)
- > Certificate IV in Fitness (SIS40221)

Or undertake a range of short courses to supplement your existing knowledge or continue upskilling.

Further information available on the TAFE SA website.

JOB HOLDER COMMENTS

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“I use the skills I learnt at TAFE SA every day, from group exercise instruction right through to customer relations and business management. They taught in a fun and interesting way and were available to provide support for my online studies.”

Jo Hillas

Certificate III in Fitness (SIS30321)



NETWORKING WITH INDUSTRY



Networking with industry provides you with opportunities to gain employment, advance your career and stay current with industry changes.

Conferences and workshops are an excellent way to introduce yourself to key industry contacts.

Follow these organisations on social media:

- > Exercise & Sports Science Australia
- > AUSactive
- > Australasian Lesisure Management

Consider these opportunities to find employment:

- > Send your resume to relevant businesses in your local area
- > Look for employment opportunities advertised on
 - the TAFE SA Jobs Board
 - online employment websites like Seek
 - the job board on your local Regional Development Australia (RDA) website

CAREER SUPPORT



Not sure where to start? TAFE SA's Student Services can provide you with a range of career planning support including:

- > career planning
- > write a winning resume
- > how to respond to selection criteria
- > cover letters that stand out
- > preparing for job interviews

To find out more, or to book an appointment, visit TAFE SA's Career Support Page: Career Support (tafesa.edu.au)

Data sources:

Industry and job role data sourced 2024 from Lightcast™.(2022). "Labor Insight™ Real-Time Labor Market Information Tool." Retrieved from <https://labourinsight.lightcast.io/anz>.

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Salaries are based on the Median Australian Salary from "<https://www.salaryexpert.com>" Salary Expert. Experienced salary levels may require additional study. Salaries may vary in your location. Information is accurate as of January 2024 and is to be used as a guide only.

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