

JOB ROLE

INFORMATION TECHNOLOGY (MULTIMEDIA SPECIALISTS AND WEB DEVELOPERS)

LEVEL OF GROWTH FOR JOB ROLE



- > Projected change of +13.7%
- > From 13,700 in 2021 to 15,600 in 2026

AVERAGE SALARY FOR OCCUPATION



Entry level
(1-3 years' experience)



Senior
(8+ years' experience)

WHAT DO EMPLOYERS WANT?



SPECIALISED SKILLS

- > Web Development
- > JavaScript
- > Front-end Development
- > Content Management Systems (CMS)
- > Vaccination

EMPLOYABILITY SKILLS

- > Research
- > Creativity
- > Communication Skills
- > Problem Solving
- > Writing

DIGITAL SKILLS

- > JavaScript
- > SQL
- > Hypertext Preprocessor (PHP)
- > User Interface (UI) Design
- > Software Development

EMPLOYMENT PROSPECTS



TOP SOUTH AUSTRALIAN INDUSTRIES WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > State Government Administration
- > Hospitals (except Psychiatric Hospitals)
- > Higher Education
- > Defence
- > Computer Systems Design and Related Services

TOP SOUTH AUSTRALIAN EMPLOYERS WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > Government of South Australia
- > The University of South Australia
- > Boeing Australia
- > Australian Government
- > Silver Chain

LOOK FOR JOBS BEING ADVERTISED USING THESE JOB TITLES:

- > Web Developer
- > Web Support Officer – SALHN
- > Senior Front End Developer
- > Front End Developer
- > ETL Developer



YOU MIGHT CONSIDER UNDERTAKING STUDY TO TRANSITION INTO THESE RELATED JOB ROLES:

- > Developer Programmer
- > Software and Applications Programmer
- > Software Engineer
- > Analyst Programmer



QUALIFICATION PATHWAYS

Looking to progress your career? TAFE SA can help you further your study with these courses (*fees may apply)

- > Certificate IV in Information Technology (Web Development) (ICT40120)
- > Diploma of Information Technology (Back End Web Development) (ICT50220)

Or undertake a range of short courses to supplement your existing knowledge or continue upskilling.

Further information available on the TAFESA website.



NETWORKING WITH INDUSTRY

Networking with industry provides you with opportunities to gain employment, advance your career and stay current with industry changes.

Upcoming conferences and workshops are an excellent way to introduce yourself to key industry contacts. Upcoming events include:

- > **Web Directions**
International Convention Centre, Sydney/Online
26th – 27th October 2023

Follow these organisations on social media:

- > Web Directions

Consider these opportunities to find employment:

- > Send your resume to relevant businesses in your local area
- > Look for employment opportunities advertised on
 - the TAFE SA Jobs Board
 - online employment websites like Seek
 - the job board on your local Regional Development Australia (RDA) website



CAREER SUPPORT

Not sure where to start? TAFE SA's Student Services can provide you with a range of career planning support including:

- > career planning
- > write a winning resume
- > how to respond to selection criteria
- > cover letters that stand out
- > preparing for job interviews

To find out more, or to book an appointment, visit TAFE SA's Career Support Page: Career Support (tafesa.edu.au)

Data sources:

Burning Glass Technologies. "Labor Insight™ Real-Time Labor Market Information Tool." <http://www.burning-glass.com>. 2021, data sourced 2023

Labour Market Insights, Government of Australia, data sourced 2023

Salaries are based on the Median Australian Salary from Salary Expert. Experienced salary levels may require additional study. Salaries may vary in your location. Information is accurate as of March 2023 and is to be used as a guide only.

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