

JOB ROLE

GRAPHIC AND MULTIMEDIA DESIGNER

LEVEL OF GROWTH FOR JOB ROLE



- > Projected change of +9.9%
- > From 52,200 in 2023 to 57,300 in 2028

AVERAGE SALARY FOR OCCUPATION



Entry level
(1-3 years' experience)



Senior
(8+ years' experience)

WHAT DO EMPLOYERS WANT?



SPECIALISED SKILLS

- > Marketing Strategies
- > Print Production
- > Brand Management

EMPLOYABILITY SKILLS

- > Effective Communication
- > Time Management
- > Detail Orientated
- > Innovation
- > Creativity

DIGITAL SKILLS

- > Adobe Creative Suite
- > Microsoft 365 Apps
- > Hypertext Markup Language (HTML)
- > WordPress

EMPLOYMENT PROSPECTS



TOP SOUTH AUSTRALIAN INDUSTRIES WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > Tertiary Education
- > State Government Administration
- > Health and General Insurance
- > Allied Health Services
- > Residential Care Services

TOP SOUTH AUSTRALIAN EMPLOYERS WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > State of South Australia
- > University of Adelaide
- > Royal Automobile Association
- > Treasury Wine Estates
- > Stratco Australia

LOOK FOR JOBS BEING ADVERTISED USING THESE JOB TITLES:

- > Graphic and Multimedia Designer
- > Graphic Designer
- > Digital Designer



YOU MIGHT CONSIDER UNDERTAKING STUDY TO TRANSITION INTO THESE RELATED JOB ROLES:

- > Illustrator
- > Graphic Pre-press Trades Worker



QUALIFICATION PATHWAYS

Looking to progress your career? TAFE SA can help you further your study with these courses (*fees may apply)

- > Certificate IV in Design (CUA40720)
- > Diploma of Graphic Design (CUA50720)
- > Advanced Diploma of Graphic Design (CUA60320)

Or undertake a range of short courses to supplement your existing knowledge or continue upskilling.

Further information available on the TAFE SA website.



NETWORKING WITH INDUSTRY

Networking with industry provides you with opportunities to gain employment, advance your career and stay current with industry changes.

Conferences and workshops are an excellent way to introduce yourself to key industry contacts.

Follow these organisations on social media:

- > Australian Graphic Design Association
- > Australian Design Network
- > City of Burnside - Call for Artists

Consider these opportunities to find employment:

- > Send your resume to relevant businesses in your local area
- > Look for employment opportunities advertised on
 - the TAFE SA Jobs Board
 - online employment websites like Seek
 - the job board on your local Regional Development Australia (RDA) website



CAREER SUPPORT

Not sure where to start? TAFE SA's Student Services can provide you with a range of career planning support including:

- > career planning
- > write a winning resume
- > how to respond to selection criteria
- > cover letters that stand out
- > preparing for job interviews

To find out more, or to book an appointment, visit TAFE SA's Career Support Page: Career Support (tasesa.edu.au)

Data sources:

Industry and job role data sourced 2024 from Lightcast™.(2022). "Labor Insight™ Real-Time Labor Market Information Tool." Retrieved from <https://labourinsight.lightcast.io/anz>.

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