

JOB ROLE

GRAPHIC DESIGNER

LEVEL OF GROWTH FOR JOB ROLE



- > Projected change of +9.9%
- > From 52,200 in 2023 to 57,300 in 2028

AVERAGE SALARY FOR OCCUPATION



Entry level
(1-3 years' experience)



Senior
(8+ years' experience)

WHAT DO EMPLOYERS WANT?



EMPLOYABILITY SKILLS

- > Creativity
- > Communication Skills
- > Meeting Deadlines
- > Detail-Orientated
- > Editing

DIGITAL SKILLS

- > Adobe Photoshop
- > Adobe InDesign
- > Adobe Illustrator
- > Adobe Creative Suite
- > Adobe Acrobat

EMPLOYMENT PROSPECTS



TOP SOUTH AUSTRALIAN INDUSTRIES WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > State Government Administration
- > Wine and Other Alcoholic Beverage Manufacturing
- > Newspaper Publishing
- > Casino Operations
- > Accounting Services

TOP SOUTH AUSTRALIAN EMPLOYERS WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > Government of South Australia
- > SkyCity Entertainment Group
- > News Corp
- > Uniting Church SA
- > Treasury Wine Estates



YOU MIGHT CONSIDER UNDERTAKING STUDY TO TRANSITION INTO THESE RELATED JOB ROLES:

- > Illustrator
- > Graphic Pre-press Trades Worker

QUALIFICATION PATHWAYS



Looking to progress your career? TAFE SA can help you further your study with these courses (*fees may apply)

- > Certificate IV in Design (CUA40720)
- > Diploma of Graphic Design (CUA50720)
- > Advanced Diploma of Graphic Design (CUA60320)

Or undertake a range of short courses to supplement your existing knowledge or continue upskilling.

Further information available on the TAFE SA website.

JOB HOLDER COMMENTS



“Having completed a VET course in Fashion during Year 12, I enjoyed the practical and engaging learning style that TAFE SA promotes. I felt confident that returning to TAFE SA to study Graphic Design would benefit me greatly, not only in regards to the skills I would gain, but the valuable industry links available”

Chloe Miller
Advanced Diploma of Graphic Design (CUA60315)



NETWORKING WITH INDUSTRY



Networking with industry provides you with opportunities to gain employment, advance your career and stay current with industry changes.

Conferences and workshops are an excellent way to introduce yourself to key industry contacts.

Follow these organisations on social media:

- > Australian Graphic Design Association (AGDA)
- > Australian Design Alliance (AGA)
- > Design Institute of Australia (DIA)
- > Adelaide Advertising & Design Club (AADC)

Consider these opportunities to find employment:

- > Send your resume to relevant businesses in your local area
- > Look for employment opportunities advertised on
 - the TAFE SA Jobs Board
 - online employment websites like Seek
 - the job board on your local Regional Development Australia (RDA) website

CAREER SUPPORT



Not sure where to start? TAFE SA's Student Services can provide you with a range of career planning support including:

- > career planning
- > write a winning resume
- > how to respond to selection criteria
- > cover letters that stand out
- > preparing for job interviews

To find out more, or to book an appointment, visit TAFE SA's Career Support Page: Career Support (tafesa.edu.au)

Data sources:

Industry and job role data sourced 2024 from Lightcast™.(2022). “Labor Insight™ Real-Time Labor Market Information Tool.” Retrieved from <https://labourinsight.lightcast.io/anz>.

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