

JOB ROLE

GRAPHIC & MULTIMEDIA
DESIGNER

LEVEL OF GROWTH FOR JOB ROLE



- Projected change of +9.71%
- From 55,450 in 2024 to 60,832 in 2029

AVERAGE SALARY FOR OCCUPATION



Entry level
(1-3 years' experience)



Senior
(8+ years' experience)

WHAT DO EMPLOYERS WANT?



SPECIALISED SKILLS

- User Experience (UX)
- Wireframing
- Graphic Design
- Animations

EMPLOYABILITY SKILLS

- Effective Communication
- Problem Solving
- Time Management
- Detail Orientated
- Customer Service

DIGITAL SKILLS

- Figma
- Adobe Creative Suite
- WordPress
- Autodesk Maya

EMPLOYMENT PROSPECTS



TOP SOUTH AUSTRALIAN
INDUSTRIES WHO ADVERTISED
FOR THIS JOB ROLE IN THE
PREVIOUS 12 MONTHS:

- Professional, Scientific and Technical Services
- Manufacturing
- Information Media and Telecommunications

TOP SOUTH AUSTRALIAN
EMPLOYERS WHO ADVERTISED
FOR THIS JOB ROLE IN THE
PREVIOUS 12 MONTHS:

- Rising Sun Pictures
- Technicolor Group
- We Create





QUALIFICATION PATHWAYS

Looking to progress your career? TAFE SA can help you further your study with these courses (*fees may apply)

- Certificate IV in Design (CUA40720)
- Diploma of Graphic Design (CUA50720)
- Advanced Diploma of Graphic Design (CUA60320)

Or undertake a range of short courses to supplement your existing knowledge or continue upskilling.

Further information available on the TAFE SA website.



NETWORKING WITH INDUSTRY

Networking with industry provides you with opportunities to gain employment, advance your career and stay current with industry changes.

Conferences and workshops are an excellent way to introduce yourself to key industry contacts.

Follow these organisations on social media:

- Australian Graphic Design Association
- Australian Design Network

Consider these opportunities to find employment:

- Send your resume to relevant businesses in your local area
- Look for employment opportunities advertised on
 - the TAFE SA Jobs Board
 - online employment websites like Seek
 - the job board on your local Regional Development Australia (RDA) website



CAREER SUPPORT

Not sure where to start? TAFE SA's Student Services can provide you with a range of career planning support including:

- career planning
- write a winning resume
- how to respond to selection criteria
- cover letters that stand out
- preparing for job interviews

To find out more, or to book an appointment, visit TAFE SA's Career Support Page: Career Support (tafesa.edu.au)

Data sources:

Industry and job role data sourced 2025 from Lightcast™.(2022). "Labor Insight™ Real-Time Labor Market Information Tool." Retrieved from <https://labourinsight.lightcast.io/anz>.

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Salaries are based on the Median Australian Salary from "<https://www.salaryexpert.com>" Salary Expert. Experienced salary levels may require additional study. Salaries may vary in your location. Information is accurate as of March 2025 and is to be used as a guide only.

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