

# JOB ROLE

# FASHION DESIGNER

## LEVEL OF GROWTH FOR JOB ROLE



- > Projected Change +28.4%
- > From 13,800 in 2021 to 17,700 in 2026

## AVERAGE SALARY FOR OCCUPATION



**Entry level**  
(1-3 years' experience)



**Senior**  
(8+ years' experience)

## WHAT DO EMPLOYERS WANT?



### SPECIALISED SKILLS

- > Adobe Photoshop
- > Sustainable Materials
- > Record Keeping
- > Product Testing
- > Graphic Design

### EMPLOYABILITY SKILLS

- > Research
- > Microsoft Office
- > Creativity
- > Computer Literacy

## EMPLOYMENT PROSPECTS



### TOP SOUTH AUSTRALIAN INDUSTRIES WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > Retail Trade

### TOP SOUTH AUSTRALIAN EMPLOYERS WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > Ryderwear
- > Forestville
- > Country Road





## QUALIFICATION PATHWAYS

**Looking to progress your career?** TAFE SA can help you further your study with these courses (\*fees may apply)

- > Bachelor of Creative Arts (Fashion) - Flinders University
- > Bachelor of Creative Arts (Costume Design) - Flinders University

Or undertake a range of short courses to supplement your existing knowledge or continue upskilling.

Further information available on the TAFE SA website.



## JOB HOLDER COMMENTS

“The Bachelor of Creative Arts (Costume Design) has given me the confidence to develop my technical skills from design right through to construction. I love the hands-on aspect of the course, it has encouraged me to explore my creativity and provided opportunities to work in the industry.”

**Kimberly Francis**  
Bachelor of Creative Arts (Costume Design)



## NETWORKING WITH INDUSTRY

Networking with industry provides you with opportunities to gain employment, advance your career and stay current with industry changes.

Conferences and workshops are an excellent way to introduce yourself to key industry contacts. Upcoming events include:

- > **TAPP-Adelaide**  
17th February 2024  
Adelaide Entertainment Centre
- > **Adelaide Festival**  
1st – 17th March 2024  
Various events  
More information available [here](#).
- > **Adelaide's Annual Wedding Expo 2024**  
5th May 2024  
Adelaide Convention Centre

Follow these organisations on social media:

- > Glam Adelaide
- > South Australian Fashion Industry Association
- > Australian Fashion Council

Consider these opportunities to find employment:

- > Send your resume to relevant businesses in your local area
- > Look for employment opportunities advertised on
  - the TAFE SA Jobs Board
  - online employment websites like Seek
  - the job board on your local Regional Development Australia (RDA) website



## CAREER SUPPORT

**Not sure where to start?** TAFE SA's Student Services can provide you with a range of career planning support including:

- > career planning
- > write a winning resume
- > how to respond to selection criteria
- > cover letters that stand out
- > preparing for job interviews

**To find out more, or to book an appointment, visit TAFE SA's Career Support Page: Career Support ([tafesa.edu.au](http://tafesa.edu.au))**

### Data sources:

Burning Glass Technologies. "Labor Insight™ Real-Time Labor Market Information Tool." <http://www.burning-glass.com>. 2021, data sourced 2023

Labour Market Insights, Government of Australia, data sourced 2023

Salaries are based on the Median Australian Salary from Salary Expert. Experienced salary levels may require additional study. Salaries may vary in your location. Information is accurate as of March 2023 and is to be used as a guide only.

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