

JOB ROLE

FASHION DESIGNER

LEVEL OF GROWTH FOR JOB ROLE



- > Projected change of +11.4%
- > From 15,800 in 2023 to 17,600 in 2028

AVERAGE SALARY FOR OCCUPATION



Entry level
(1-3 years' experience)



Senior
(8+ years' experience)

WHAT DO EMPLOYERS WANT?



SPECIALISED SKILLS

- > Adobe Photoshop
- > Sustainable Materials
- > Record Keeping
- > Product Testing
- > Graphic Design

EMPLOYABILITY SKILLS

- > Research
- > Microsoft Office
- > Creativity
- > Computer Literacy

EMPLOYMENT PROSPECTS



TOP SOUTH AUSTRALIAN INDUSTRIES WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > Retail Trade

TOP SOUTH AUSTRALIAN EMPLOYERS WHO ADVERTISED FOR THIS JOB ROLE IN THE PREVIOUS 12 MONTHS:

- > Ryderwear
- > Forestville
- > Country Road





QUALIFICATION PATHWAYS

Looking to progress your career? TAFE SA can help you further your study with these courses (*fees may apply)

- > Certificate III in Apparel, Fashion and Textiles (MST31022)
- > Diploma of Apparel, Fashion and Textiles (MST50122)
- > Bachelor of Creative Arts (Fashion) - Flinders University
- > Bachelor of Creative Arts (Costume Design) - Flinders University

Or undertake a range of short courses to supplement your existing knowledge or continue upskilling.

Further information available on the TAFE SA website.



JOB HOLDER COMMENTS

“The Bachelor of Creative Arts (Costume Design) has given me the confidence to develop my technical skills from design right through to construction. I love the hands-on aspect of the course, it has encouraged me to explore my creativity and provided opportunities to work in the industry.”

Kimberly Francis
Bachelor of Creative Arts (Costume Design) (UNIFL0007)



NETWORKING WITH INDUSTRY

Networking with industry provides you with opportunities to gain employment, advance your career and stay current with industry changes.

Conferences and workshops are an excellent way to introduce yourself to key industry contacts. Upcoming events include:

- > **Bowerbird - Adelaide Design Market**
22nd - 24th November 2024
Adelaide Showgrounds
- > **Adelaide's Annual Wedding Expo 2024**
22nd September 2024
Adelaide Convention Centre

Follow these organisations on social media:

- > Glam Adelaide
- > South Australian Fashion Industry Association
- > Australian Fashion Council

Consider these opportunities to find employment:

- > Send your resume to relevant businesses in your local area
- > Look for employment opportunities advertised on
 - the TAFE SA Jobs Board
 - online employment websites like Seek
 - the job board on your local Regional Development Australia (RDA) website



CAREER SUPPORT

Not sure where to start? TAFE SA's Student Services can provide you with a range of career planning support including:

- > career planning
- > write a winning resume
- > how to respond to selection criteria
- > cover letters that stand out
- > preparing for job interviews

To find out more, or to book an appointment, visit TAFE SA's Career Support Page: Career Support (tafesa.edu.au)

Data sources:

Industry and job role data sourced 2024 from Lightcast™.(2022). "Labor Insight™ Real-Time Labor Market Information Tool." Retrieved from <https://labourinsight.lightcast.io/anz>.

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Salaries are based on the Median Australian Salary from "<https://www.salaryexpert.com>" Salary Expert. Experienced salary levels may require additional study. Salaries may vary in your location. Information is accurate as of January 2024 and is to be used as a guide only.

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